



Trash-4-Change



The Problem -

Santa Clarita Rivers are plagued with trash... the bigger issue is the municipal code 14.10.020 is aimed at harming the livelihood of the homeless community forcing them to the river banks with no form of waste management.

“A person shall not enter, be, or remain in any park, public place, or in any building in any park or public place between the hours of ten p.m. and sunrise on the following day, or when posted closed or within specific hours, except as authorized by a written permit issued by the City Manager.” - municipal code 14.10.020



Did you know...

Litter actively stunts the growth of ecosystems and plant life.



What does this cause



The lack of Waste Management has caused an influx of trash in the river bed.

How does it affect.



Advertently the city has created an even more unhealthy living situations for the homeless community.

What is trash and what is home?



We must understand that these are homes, we must take a nuanced understanding of solvency.

WHY-

Ordinance 14 has forcibly pushed the homeless population of Santa Clarita into hiding in places such as the riverbed where there is no form of waste management





Research-



Did you know...

The city has an annual River Rally in which hundreds of community members come to “clean” the river, in which people notoriously dismantle tents and pull tarps from the river.



There is no other California city like this...

Santa Clarita is the only city in California that has laws directly discriminating against the homeless community.



What trash cans do for the environment...

A City of Baltimore report writes that, “The implementation of waste management in public spaces lead to a gradual decline in waste on public land.”





How are we creating change?

By implementing a waste management system we inherently hope to help the cleaning of our rivers.

Our Mission-

To create sustainable programs among our peers to implement waste management bins with routine helpers.





What More-

Not only are we creating social value through these programs we create a whole new economy through the green means of recycling.



Economy?

We aim to give extra recyclable materials to these sets of trash cans.



Economic Value

By supplying those lacking money with the direct access to find it we begin to build in a new source of income for those who need it.



Social Value

We hope to influence more people in the community to simply extend their waste to generate social value.



Did you know...

These photos were taken in the SCV River Bank.



The Plan-

- Have strategically placed cans in spots within the waterways that have a stronger population of the homeless community.
- Have a team of around 20+ students to have a strict routine that, just like a waste management program, picks up and rebags trash cans while also trying to refill our supplemental recycling.

Our Process-

Material Usage.



In order to achieve solvency we must find resources to aid the projects goals

The Can

We need design clearly visible cans that can be seen from far away. (probably will include painting).

The sign

We must communicate on the bins recycling vs. waste. And what to do with the recycling.

How Can One Help

We need people to help prepare the bins and be part of the management system.

Your Commitment

To join this ambitious project you must commit to doing your assignment for the management program.

Everyone must do the equal work.





Trash-4-Change System



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	A	B	C	D	E
1	Date	Location (by #)	members (by #) responsible		
2	November 16th	All	all		
3	November 20th	1, 4, & 7	1, 2, & 3		
4	November 24th	2, 5, & 8	4, 5, & 6		
5	November 30th	3, 6, & 9	7, 8, & 9		
6	December 4th	1, 4, & 7	10, 11, & 12		
7	December 8th	2, 5, & 8	13, 14, & 15		
8	December 12th	3, 6, & 9	16, 17, & 18		
9	December 16th	1, 4, & 7	19, 20, & 21		
10	December 20th	2, 5, & 8	1, 2, & 3		
11	December 26th	3, 6, & 9	4, 5, & 6		
12	December 30th	1, 4, & 7	7, 8, & 9		
13	January 3rd	2, 5, & 8	10, 11, & 12		
14	January 7th	3, 6, & 9	13, 14, & 15		
15	January 11th	1, 4, & 7	16, 17, & 18		
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17					
18					
19					
20					



The System-

Here is a small wireframe of how our management system would work if we had around nine locations. (This is not final we may have more students and/or locations)



Let's do it!!!



Branding

- Resembles a U-Turn sign facing upwards. We can still turn back from our wasteful path.
- No negative space; everything is filled up and nothing is wasted.
- Plant life for new beginnings and freshness.





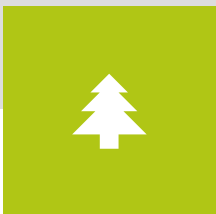
TOGETHER-

Ultimately we aim to create art and **Upcycle** some of the waste and material we get to create art that will display our message of standing up against the cities ultimate motivations of creating Ordinance 14.

Making a difference one piece at a time....

Here's our website!





OUR SERVICE -



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